



SCALE UP PROGRAM

Discover and develop a capability to scale your business fast into international markets and new geographical areas.

What do you get by attending?

An intensive 5-6 months program during which we build with you a vision, a business model and a scale up plan with small smart moves that has high volume effect in scaling the business internationally. You will deploy your value proposition with potential corporate customers in Spain or Latin America.

Who is Scale up for?

Startups who want to accelerate a quick growth with a global mindset. You may still be in the early phase of building the product/service or have already existing products and services.

Why Barrabes?

Barrabes has extensive experience in managing innovation. We use carefully chosen scale up methodologies. Through serving over 20K entrepreneurs, 8000 SMEs and 200 corporate customers, we have deep-down knowledge on the needs of large corporations in different verticals and Spanish and Latin American market mechanisms.

The scale up process and investment

The program consists of selection and assessment of companies, groundwork, discovery week (in Spain), afterwork and an execution phase with 250 hours of consultation support and a demo week (in Spain).

The scale up program requires active participation from the startup in all program phases. The program has a fixed price of 50 k€ which can be partly supported by Tekes.